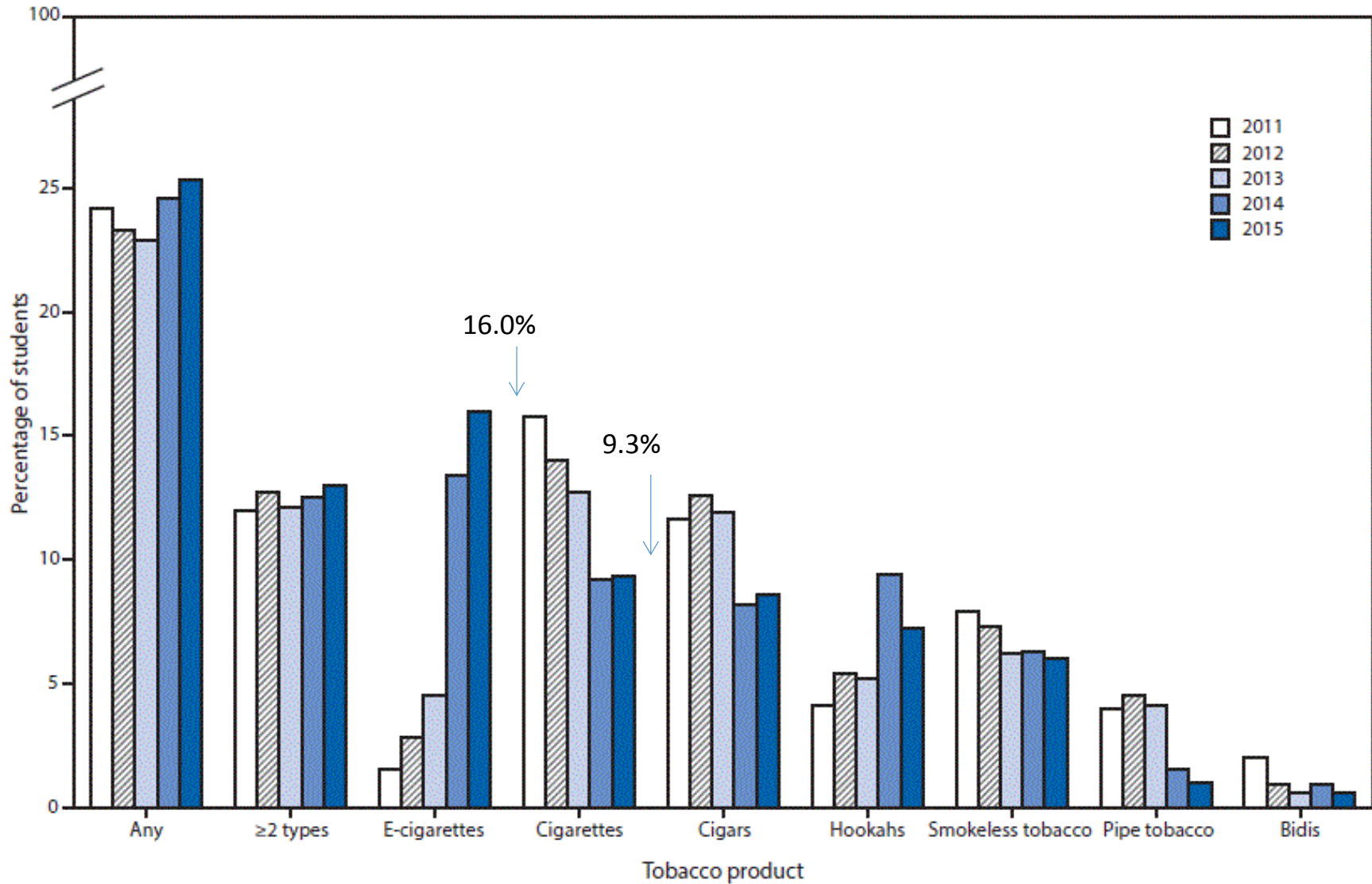


E-Cigarettes

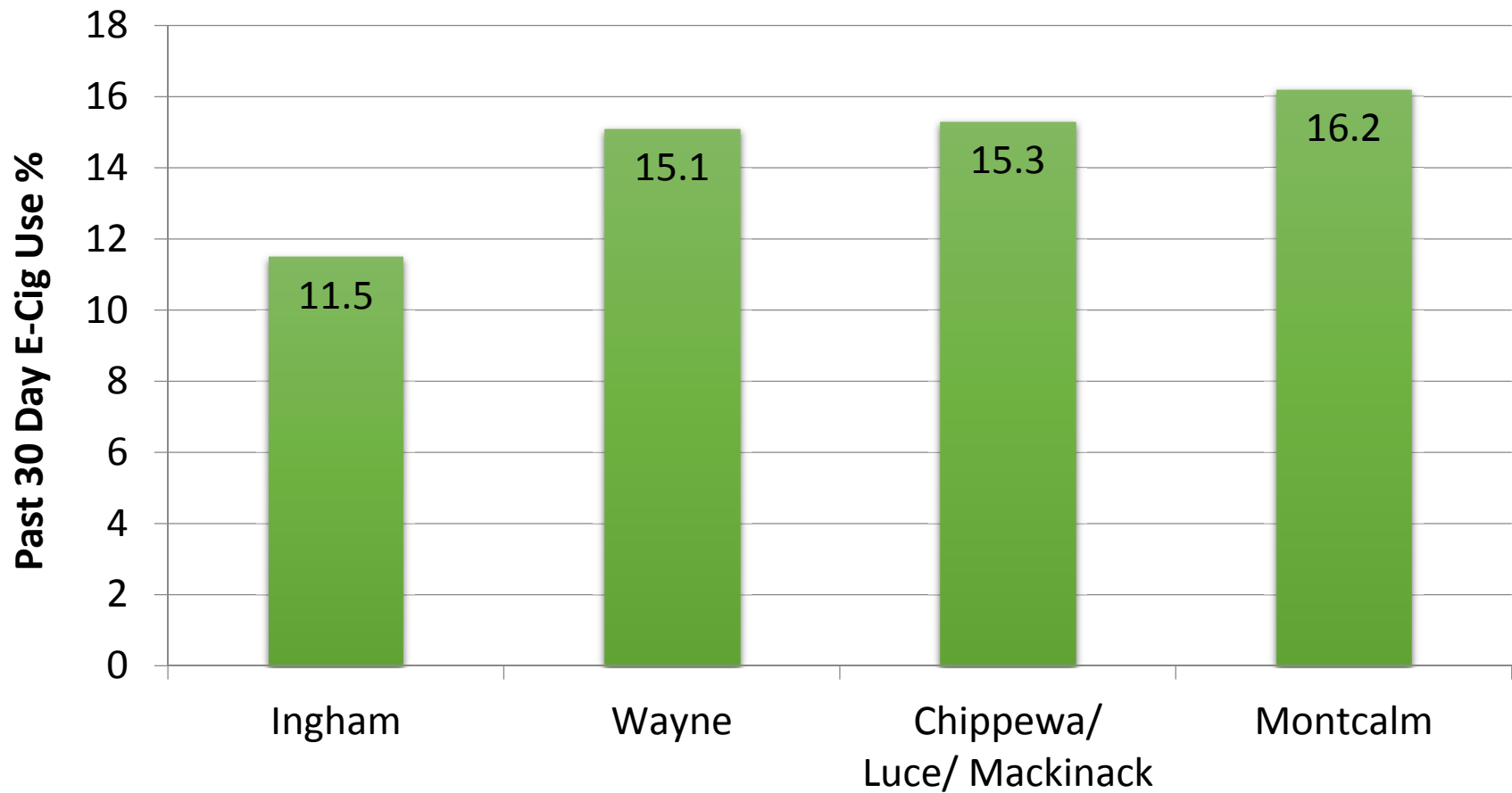


Corey Beckwith, MSW, CPS

High School Tobacco Trends



Teen Vaping Across the State



2015-2016 High School MIPHY County Data

FDA Regulation



- What it does:
 - Imposes 18 year age limit for purchase
 - Requires testing and approval of products, ingredients and manufacturing facilities (8/8/18)
 - Bans free samples
 - Requires warning labels on products and advertising (starting 5/10/18)
 - Provides resources for enforcement

<http://www.fda.gov/TobaccoProducts/Labeling/RulesRegulationsGuidance/ucm394909.htm>

FDA Regulation

- What it doesn't do:
 - Tax e-cigarettes/e-liquids
 - Limit advertising
 - Ban flavors
 - Eliminate self-serve displays
 - Restrict indoor vaping



<http://www.fda.gov/TobaccoProducts/Labeling/RulesRegulationsGuidance/ucm394909.htm>

Pending Michigan Legislation

- Senate Bill 231: Primary Sponsor, Rick Jones
 - Has passed Senate, not House
- What it does
 - Bans sale of e-cigarettes to anyone under 18
 - Identifies legal consequences are tools to prevent underage sales
- Tobacco control concerns
 - Considers e-cigarettes legally distinct from tobacco
 - Could block future taxation attempts
 - 18 year age limit already in effect through FDA

Pending Michigan Legislation

- House Bill 5687: Primary Sponsor, Henry Yanez
 - Has not passed house
- What it would do:
 - Classify e-cigarettes as “smokeless tobacco”
 - Tax e-cigarettes at 32% of wholesale (standard non-cigarette tobacco tax rate)
- Tobacco control concerns
 - Could lock in tax rate too low
 - Could open door for less welcome changes to existing tobacco legislation